



# Event Services

helping you look good

## › Helping you focus on your talents.

Truly effective messaging can be difficult to achieve. Maybe you're demonstrating your product or services to clients, training employees on new internal processes or perhaps giving sales presentations to prospects. Regardless of your specific web conferencing needs, your message can easily get overpowered by the technical details of your delivery platform. With Event Services through Connex International, you'll be able to focus on your core directive while we handle the details.

## › Helping you identify quantifiable measures of success.

Now that you're able to dedicate all your resources to your message, what objectives will you use to gauge success and what are the steps necessary to achieve your goals? If you're not quite sure, our team can also help to identify specific measures for success, and consult on the best strategies to attain them.

## › Helping you every step of the way.

Our team has the knowledge and expertise to assist you with all aspects of your online meetings. Before your event, we partner with you to understand the goals and objectives of your event. During the meeting itself, we're online with you to answer any questions that may arise and provide expert technical support to your attendee's. After the event, we will help you navigate through valuable post-conference reports that contain participant information, detailed feedback and data to help track the success of your event.

### ***Our dedicated team of event coordinators are here to help you:***

- Identify measures of success and event objectives
- Create invitations for your event
- Schedule your event
- Upload content and event media
- Train your presenters
- Conduct a dry run
- Monitor the live event and provide technical support
- Provide post-event evaluation and report

## › Helping you get more done.

Connex International offers flexible and professional solutions that will fit your day-to-day smaller meeting needs, as well as your large scale web seminars. Through reliable technology, goal-oriented consultation and a consultative partnership, your events will present a polished and professional image every time.